

David J. Lumb

Los Angeles, CA | www.davidjlumb.com | (714) 336-6675

Current Role

Mobile Reporter for CNET | Los Angeles, CA **Dec 2021 – Present**

- Cover devices and the mobile industry, from breaking news to deep dives on how phones, tablets, smartwatches, and more change our lives
- Special focus on the telecom industry, 5G, phone technology, and wearables

Previous Experience

Mobile Editor for TechRadar | New York, NY **Sep 2018 – Nov 2021**

- Wrote, edited, and updated news and reviews covering smartphones, tablets, wearables and games as main mobile editor for all of US region
- Represented TechRadar at tech trade shows (CES, E3, Google I/O) as well as product launch events (Motorola Razr, Amazon, Huawei Mate, Samsung Galaxy, Google Pixel)

Contributing Editor for Engadget | New York, NY **April 2016 – Sep 2018**

- Wrote 4-6 daily news posts about tech and popular culture under tight (20-minute) deadlines
- Published features and op-eds on games, public policy, entertainment, and gadgets

Freelance Journalist/Editor | New York, NY **June 2013 – Present**

- Published short- and long-form features for *Playboy*, *Fast Company*, *Popular Mechanics*, *Increment*, *NBC Asian America*, and *NBC OUT*, as well as corporate clients

Content Editor for the startup Broadcastr | Brooklyn, NY **Oct 2012 – July 2013**

- Monitored cities across the US to curate content for the app SPUN, an city events and news guide

Multimedia Intern for ANIMAL NY | New York, NY **May 2012 – Sep 2012**

- Wrote 2-4 daily news posts, scribed long-form features and shot photos documenting NYC

Quality Assurance Test for 343 Industries | Redwood, WA **Nov 2011 – Apr 2012**

- Meticulously reported bugs and issues during production of *Halo 4* for Microsoft Game Studios

Digital Media Intern for SCPR | Pasadena, CA **Oct 2010 – May 2011**

- Assisted radio programs and was part of initial writer lineup for OnCentral.org, a hyperlocal reporting cell covering community and crime in Newton, South Los Angeles

New University Newspaper of UC Irvine | Irvine, CA
Reporter, News Editor, Editor-in-Chief **July 2007 – June 2010**

Projects

- Old College Comics: *The Freshmen Fifteen* and *Old College Comics Presents*

Skills

- Driven reporter trained in journalistic ethics and techniques with a near-decade of experience
- Versatile writer, adept at quick research and crafting both swift news posts and deep dives
- Multimedia editor experienced in directing personnel, editing content, and publishing on tight deadlines
- Proficient in a wide variety of CMS platforms (Vanilla, Wordpress, Prism), content editing (Adobe InDesign/Photoshop, Audacity, Fission), and task-tracking platforms (Jira, Trello, Airtable, Asana)

Education

University of California, Irvine B.A. English | Minor: Film and Media Studies